



Advertising Rates 2025



1/1-Page
Inside:
W 175 x H 250 mm

1860,- €*



1/1-Page Inside
Front or Back Cover:
W 210 x H 297 mm
Bleed: plus 3 mm

2220,- €*



1/1-Page outside
Back Cover:
W 210 x H 297 mm
Bleed: plus 3 mm

2520,- €*



1/2-Page
„horizontal“:
W 175 x
H 123 mm

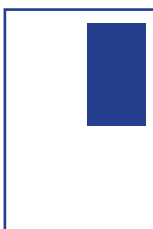


1/2-Page
„vertikal“:
W 86 x H
250 mm

1020,- €*



1/4-Page
„horizontal“:
W 175 x H
60 mm

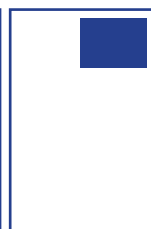


1/4-Page
„vertikal“:
W 86 x H
123 mm

540,- €*

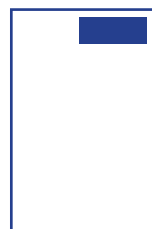


1/8-Page
„horizontal“:
W 175 x H
28 mm



1/8-Page
„vertikal“:
W 86 x H
60 mm

290,- €*



1/16-Page
W 86 x
H 28 mm

170,- €*

*All prices including color; plus 19% VAT

Date of publication:

two-monthly
(1.2., 1.4., 1.6., 1.8., 1.10., 1.12.)

Deadline for ads:

4 weeks before publication or as agreed

Printing Material:

.tif-, .jpg- oder .pdf-Data, 4c-Color: CMYK

Discount:

3 Ads per year minus 10%

6 Ads per year minus 20%

Inserts:

according agreement - please contact us

Classified Ads:

1 Line (á 50 signs) 27,- Euro, 2 Lines 35,- Euro,
every additional line 13,- Euro/plus 19% VAT
Box Number advertisement plus 16,- Euro/plus 19% VAT

Web-Index:

Entry includes a link on our website
6 month 190,- € plus VAT
one year (6 double issues) 270,- € plus VAT

We are looking forward to support you - please contact:

Michael Huber

Christian Weise Verlag GmbH - Ortlerstrasse 8 - 81373 München - Germany

Phone +49-89-4802933, Fax +49-89-48900373, eMail: lapis@lapis.de

Visit us on www.lapis.de

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