



Advertising Rates 2023



1/1-Page
Inside:
W 175 x H 250 mm

1550,- €*



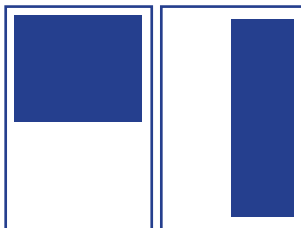
1/1-Page Inside
Front or Back Cover:
W 210 x H 297 mm
Bleed: plus 3 mm

1850,- €*



1/1-Page outside
Back Cover:
W 210 x H 297 mm
Bleed: plus 3 mm

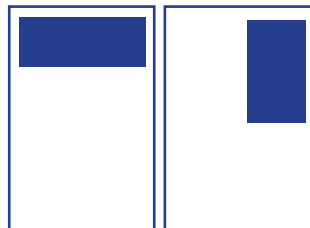
2100,- €*



1/2-Page
„horizontal“:
W 175 x
H 123 mm

1/2-Page
„vertikal“:
W 86 x H
250 mm

850,- €*



1/4-Page
„horizontal“:
W 175 x H
60 mm

1/4-Page
„vertikal“:
W 86 x H
123 mm

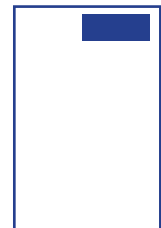
450,- €*



1/8-Page
„horizontal“:
W 175 x H
28 mm

1/8-Page
„vertikal“:
W 86 x H
60 mm

240,- €*



1/16-Page
W 86 x
H 28 mm

140,- €*

*All prices including color; plus 19% VAT

Date of publication:	In the beginning of the Month (one double issue July/August, early in August)
Deadline for ads:	4 weeks before publication or as agreed
Printing Material:	.tif-, .jpg- oder .pdf-Data, 4c-Color: CMYK
Discount:	3 Ads per year minus 5% 6 Ads per year minus 10% 9 Ads per year minus 15% 11 Ads per year minus 20%
Inserts:	according agreement - please contact us
Classified Ads:	1 Line (á 50 signs) 22,- Euro, 2 Lines 29,- Euro, every additional line 11,- Euro/plus 19% VAT Box Number advertisement plus 13,- Euro/plus 19% VAT
Web-Index:	Entry includes a link on our website 6 month 150,- € plus VAT one year (11 issues, incl. 1 double issue) 220,- € plus VAT

We are looking forward to support you - please contact:
Viola Mönius und Michael Huber

Christian Weise Verlag GmbH - Ortlerstrasse 8 - 81373 München -Germany-
Phone +49-89-4802933, Fax +49-89-48900373, eMail: lapis@lapis.de

Visit us on www.lapis.de